



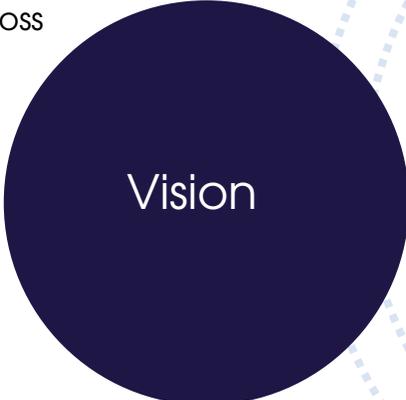


About Us

MIDAR is an Egyptian joint stock company with strong shareholder base and experienced management recognized as Egypt's leading end-to-end master developer and partner of choice, with unique partnerships, and strong track record in attracting developers and anchor tenants

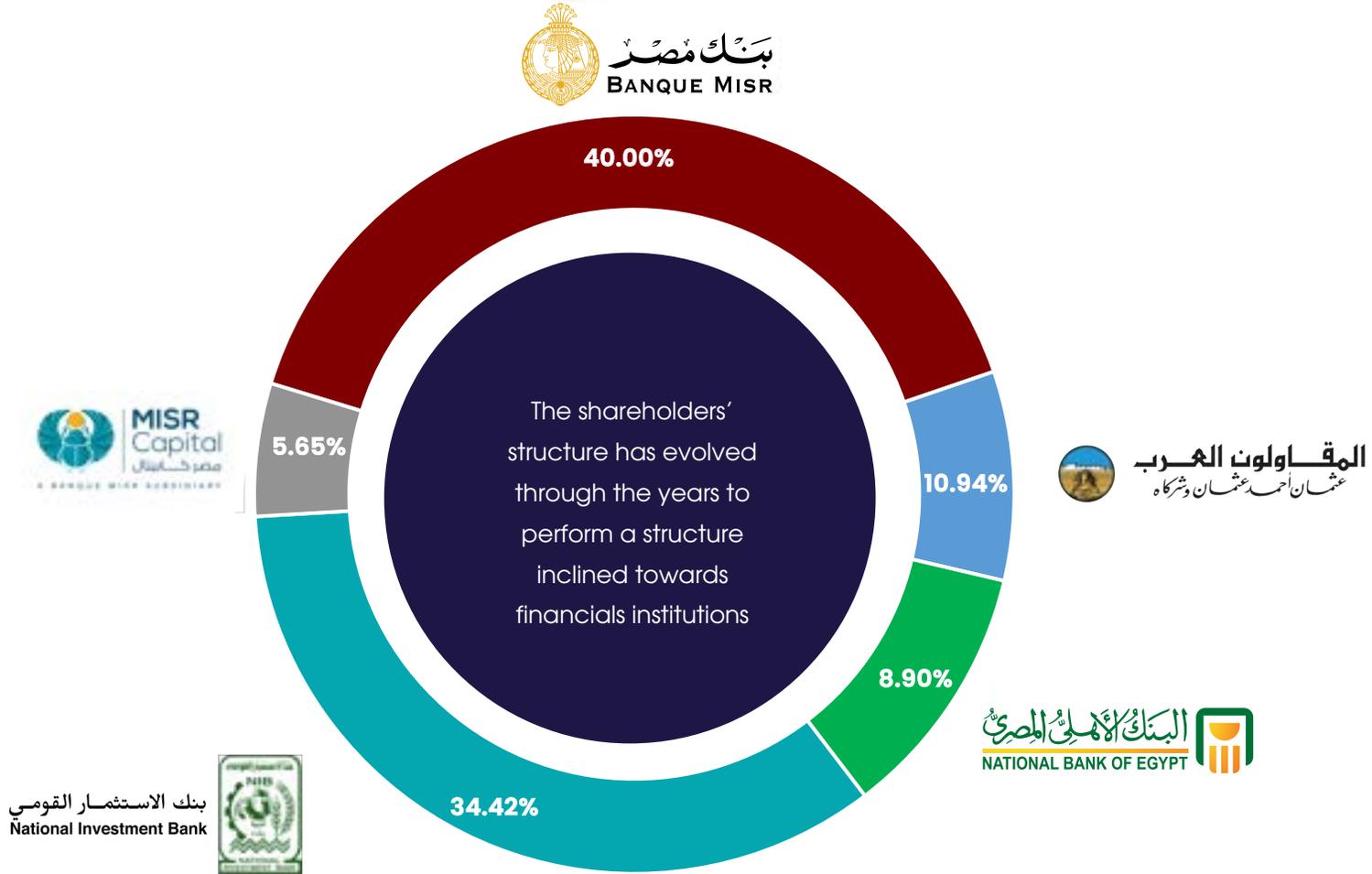
Our Vision & Mission

Our vision is to be the leading real estate master developer and the preferred partner across the region for real estate developments



Our mission is to create and sustain the first successful master development model in Egypt

Shareholders Structure



Our Story

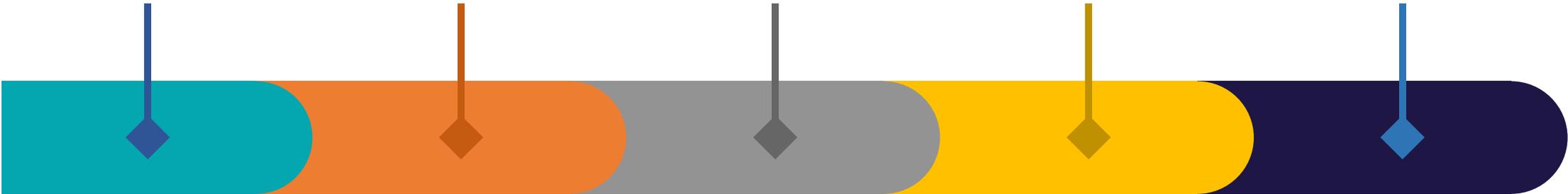
2006

2008

2014

2015

2023



Company establishment & land acquisition (11,324 Acres)

Housing Minister's decree, assigning MIDAR as the sole master developer of Egypt's largest green mega city

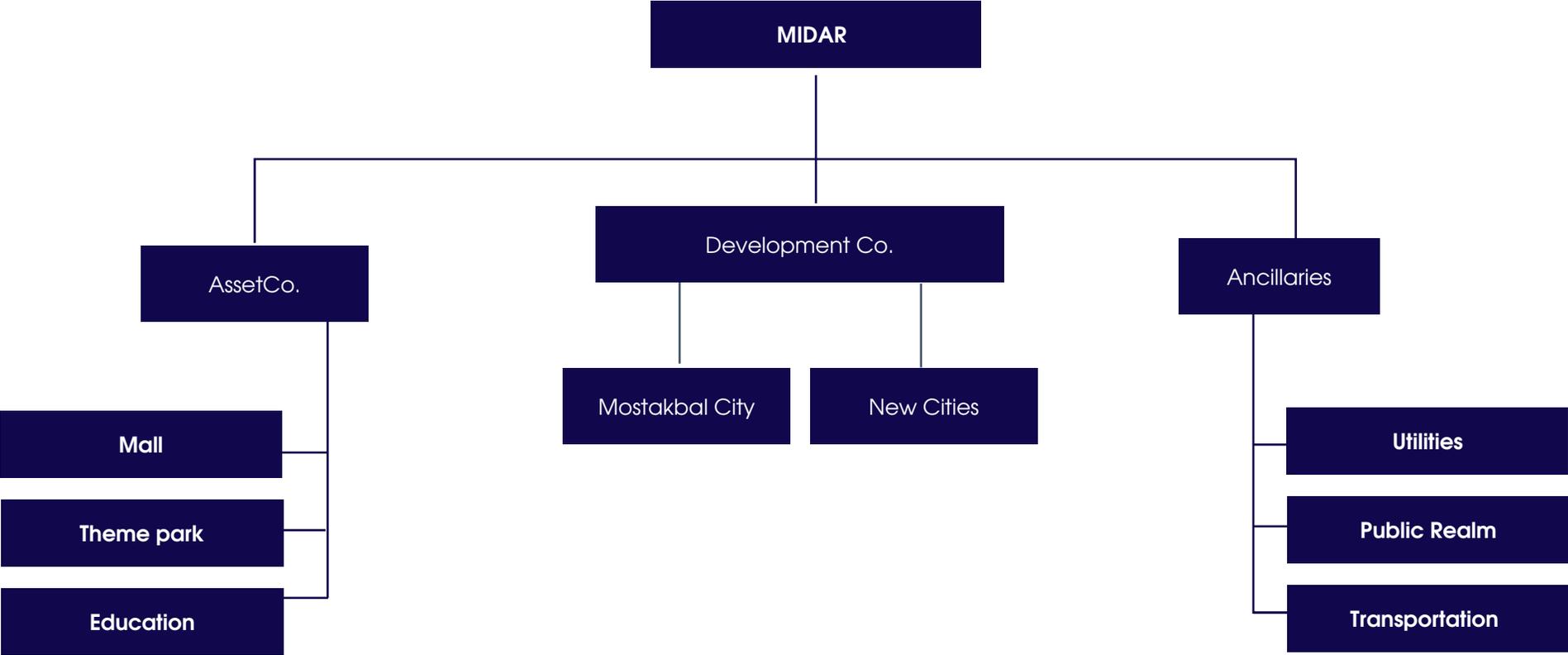
Breaking ground on land infrastructure

Concluding the first development agreement

Company transformation Master Developer



Corporate Structure



Integrated Scope

									
Value chain	Land purchase	Master planning	Invest. Mgmt. & funding	Development	Design & Eng.	Procurement & contracting	Constr. & handover	Sales, leasing and handover	Facility mgmt.
Definition	Acquire plot of land	Identify high-level masterplan incl. division of plot	Develop financial feasibility and impact assessment Select key investors and asset operators	Develop sub-plot master plan Define scope of work for architecture partners Set up phasing plans	Design sub-plot masterplans Implement regulatory framework	Define scope of work for contractors Select construction companies and suppliers	Build up assets as per the agreed design Handover assets to owners	Set up marketing plan Manage tenants relationship and handover	Manage properties incl. maintenance

Involvement varies dependent on the nature of cluster, and the business model under development

Unique Location



Key Surrounding Elements



2 Airports (Cairo International Airport & East Cairo Airport)



New Administrative Capital (including business districts, government administrative districts, & residential developments)



Access to multiple key roads including Regional Ring Road, Middle Ring Road and Cairo Suez Road

Transit City



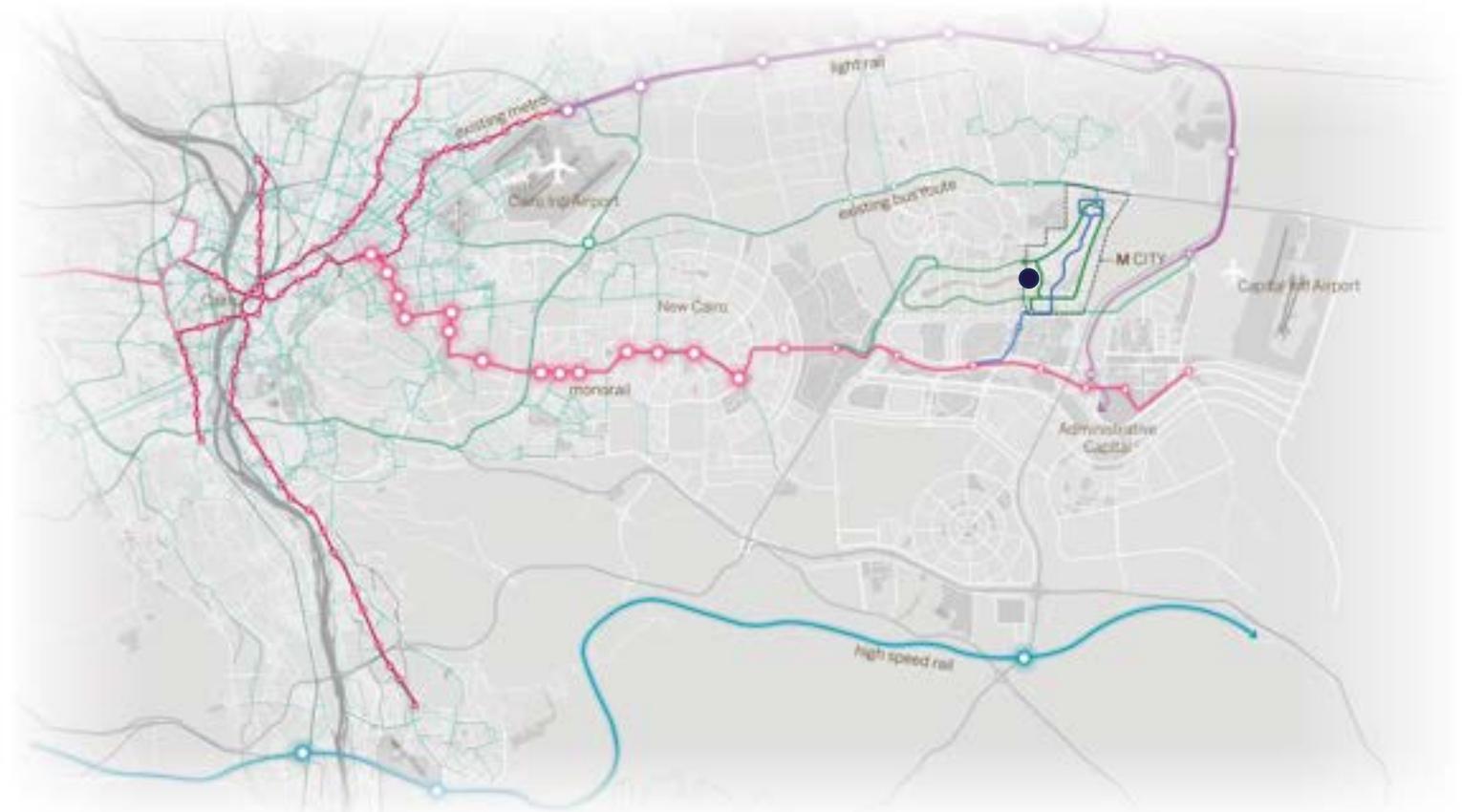
The Monorail Project with the first line connecting the New Administrative City with East Cairo extending over 56.5km, comprises 22 stations, to be completed over two phases (the first in 2022 and the second in 2023). The second line will connect the 6th of October City to Giza extending over 42km and is expected to start operations in 2023.



High-Speed Train line that will connect the Red Sea to the Mediterranean Sea stretching over 1,000km. The first section will be over 460km connecting El Alamein City to Ein Sokhna passing by the New Administrative Capital.



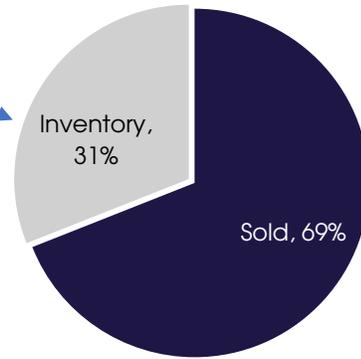
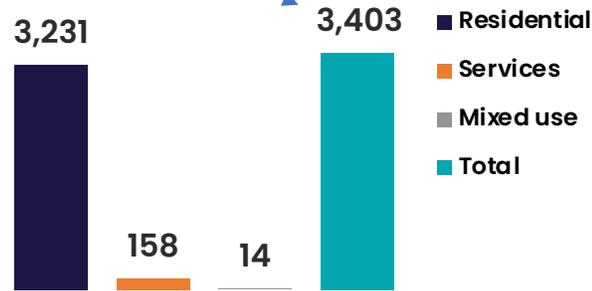
BRT is a high-quality bus-based transit system that delivers fast, comfortable, and cost-effective urban mobility.



Mostakbal City Facts

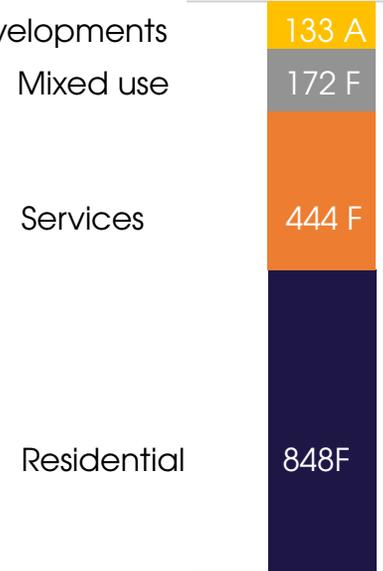


Sold area Breakdown in Feddan

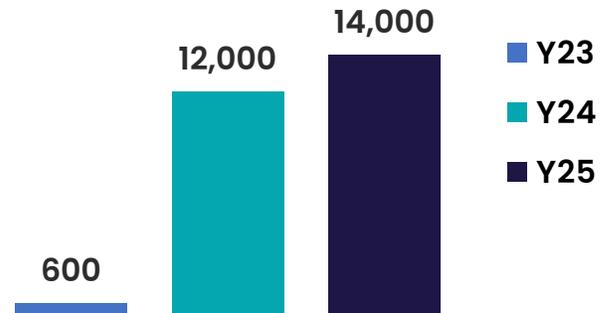


Inventory Breakdown in Feddan

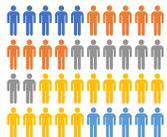
MIDAR self developments



Units Delivery Plan



75,000 units are expected at full development



322,500 residents

My developments

RESIDENTIAL

SCHOOL

VIBES PADDLE AREA

UNIVERSITY

MOSTAKBAL CITY GATE

GAS STATION

EL RABWA GROUP

TAW

1 ARAB CONTRACTORS

2 GREEN SQUARE

3 ZIZINIA EL MOSTAKBAL

4 L'AVENIR

5 NEOPOLIS

6 ARIA

7 LA MIRADA EL MOSTAKBAL

8 TALDA

9 BLOOMFIELDS

10 THE CITY OF ODYSSIA

11 COMMUNITIES HUNDRED NINETY

12 HAPTOWN

13 IL BOSCO CITY

14 NYOUM

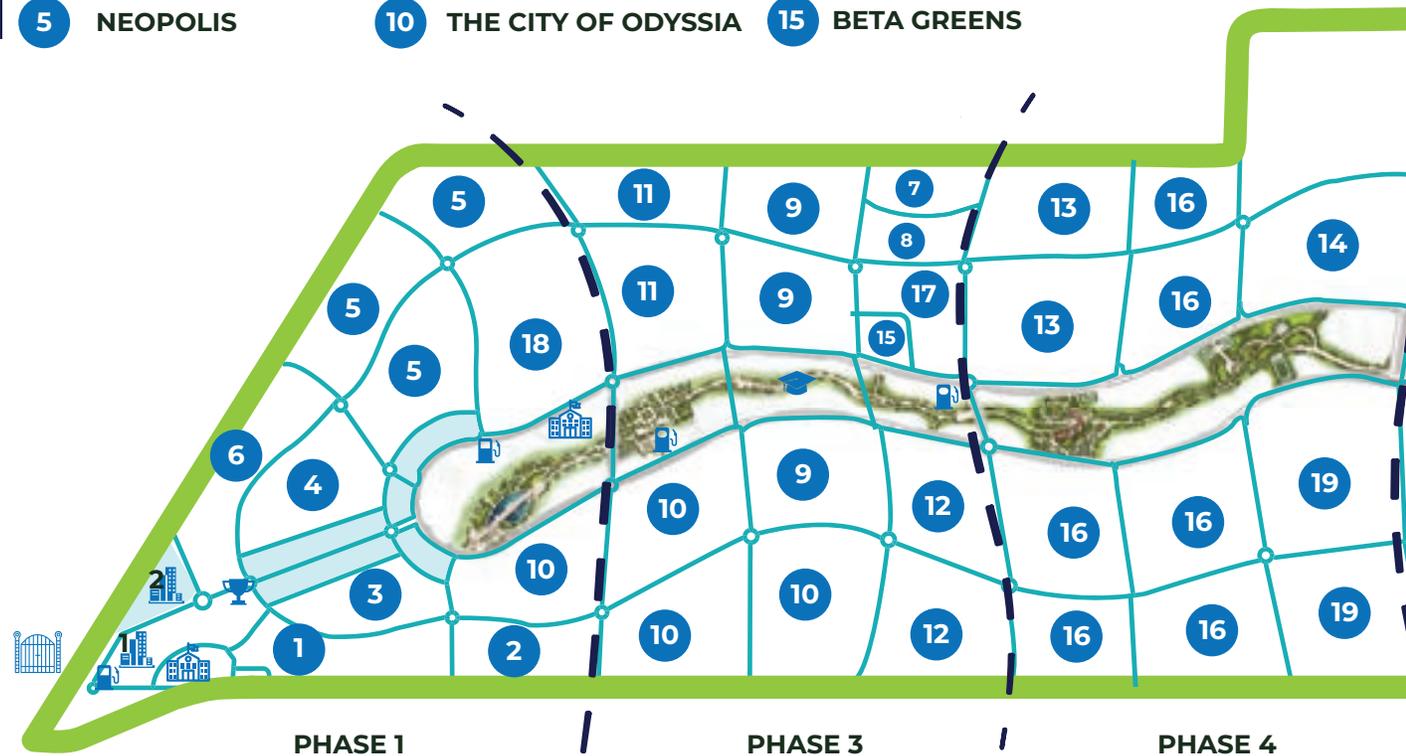
15 BETA GREENS

16 ALIVA

17 RED

18 AT EAST

19 HASSAN ALLAM



Smart Sustainable cities model

- Internet of Everything 
- Social robotics 
- Gamification 
- Circular economy 
- Digital platforms 
- Big data 
- Artificial intelligence 
- Drones 
- Renewable energy 
- Cloud 
- Crowdsourcing 
- Blockchain 
- Mobile 
- Sharing economy 



Our Affiliations



Electricity Co
Licensed from EERA



Transportation Co
Internal & external routes



Public Realm
Full range facility management

We created, and will create new entities to complement our services



Organic Growth

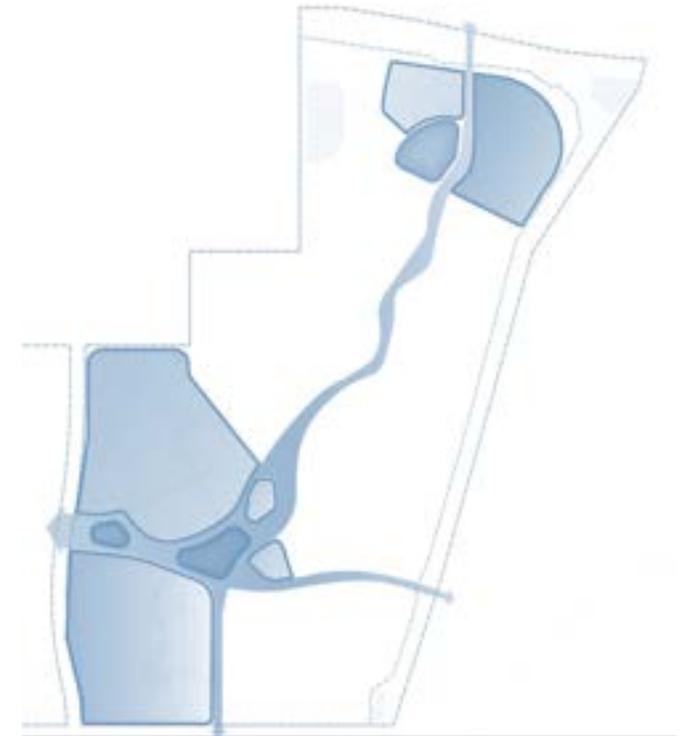
Leveraging on the success story

Having a landbank of 6,092 acres adjacent to Mostakbal city, the company is now in the process of finalizing the masterplan of its new cities, the master planning is conducted by SOM Chicago office, the full business model and analysis for the new cities was carried by Mckinsey & co to stand on the viability of the investments (part of a full exercise that included all aspects strategizing the company's transformation and restructuring to create value to various stakeholders).

Creating an unprecedented landmarks in Egypt

The cities are primed to become one of Egypt and the Middle East's well-renowned developments, focusing heavily on the entertainment factor. This includes plans to build a **world-class, world-renowned theme park** spanning over 300 k sqm and attracting visitors from all over the region.

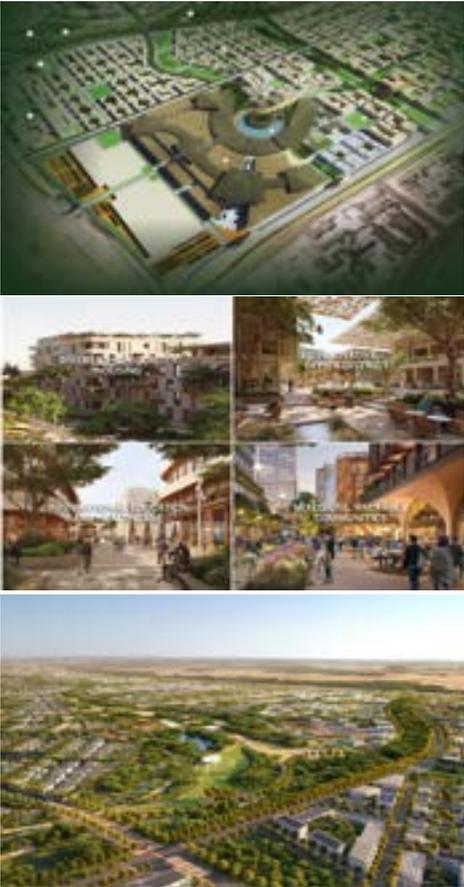
The Cities' entertainment cluster is expected to take up **911 k sqm of land area**, with the potential to attract up to **3.9 million annual visitors**.



New City Developments



M City Masterplan



M City Masterplan



Office



Cultural



Retail



K-12 Education



Hotel



Residential



Entertainment



Mixed-Use Residential



Hospital



Residential Amenity



Higher Education



Development Clusters



Residential



Commercial



Leisure & Entertainment



Retail



Healthcare



Education



Hospitality



Sports





MIDAR



www.midar.org