

 MIDAR

 MADA



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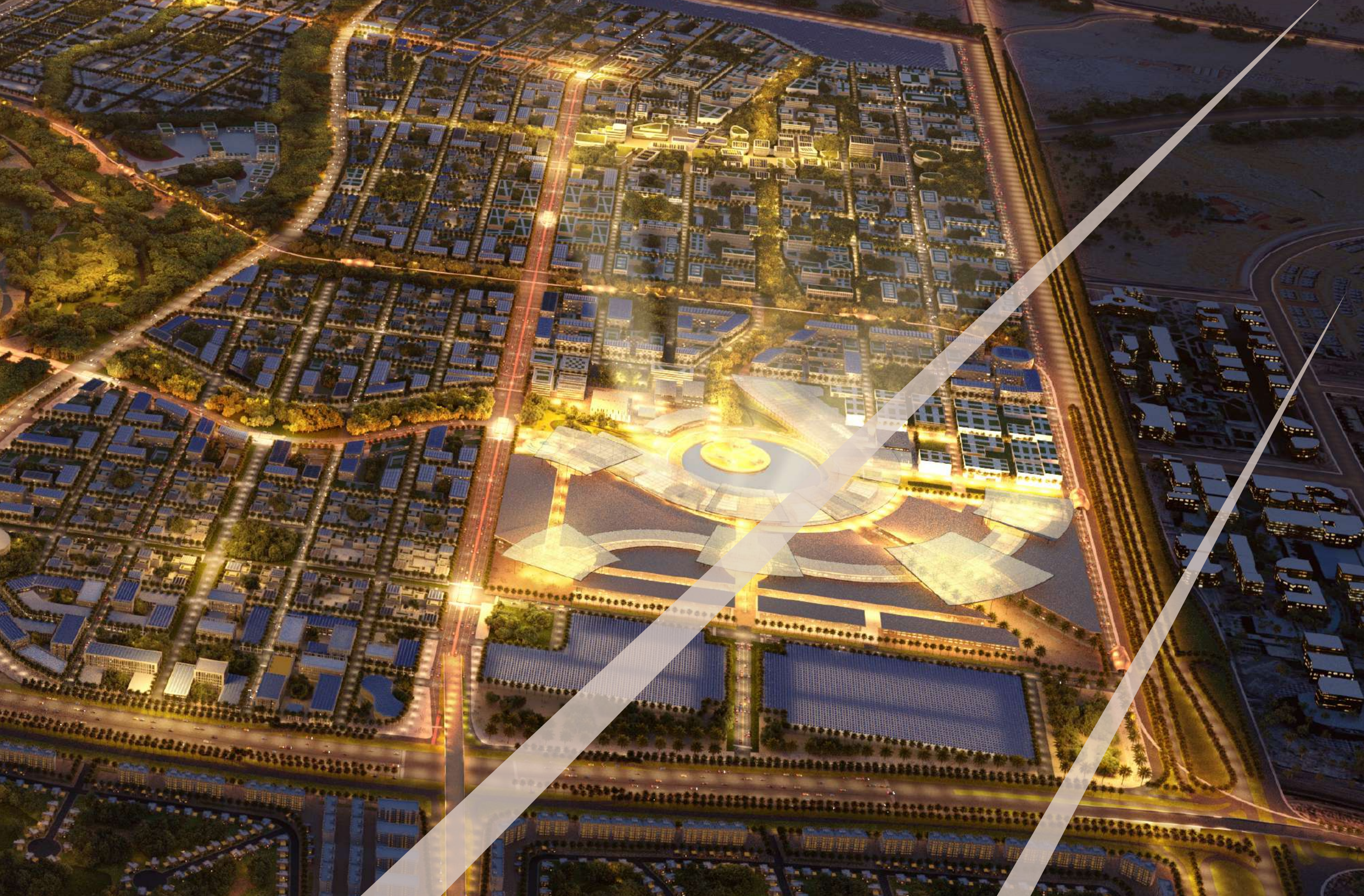
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ABOUT
MIDAR

01

Introducing

 MADA





Mada is an innovative and premier city spanning over 25 million square meters (5,800 feddans), designed to attract large-scale residential developers and offer diverse opportunities across various sectors.

It seamlessly blends luxurious residential areas with a vibrant entertainment district, state-of-the-art commercial spaces, diverse leisure venues, and world-class hospitality. Designed by the renowned U.S. based architecture firm SOM, known for its innovative designs and influence on modern skylines, the city reflects a commitment to excellence in urban planning and architecture.



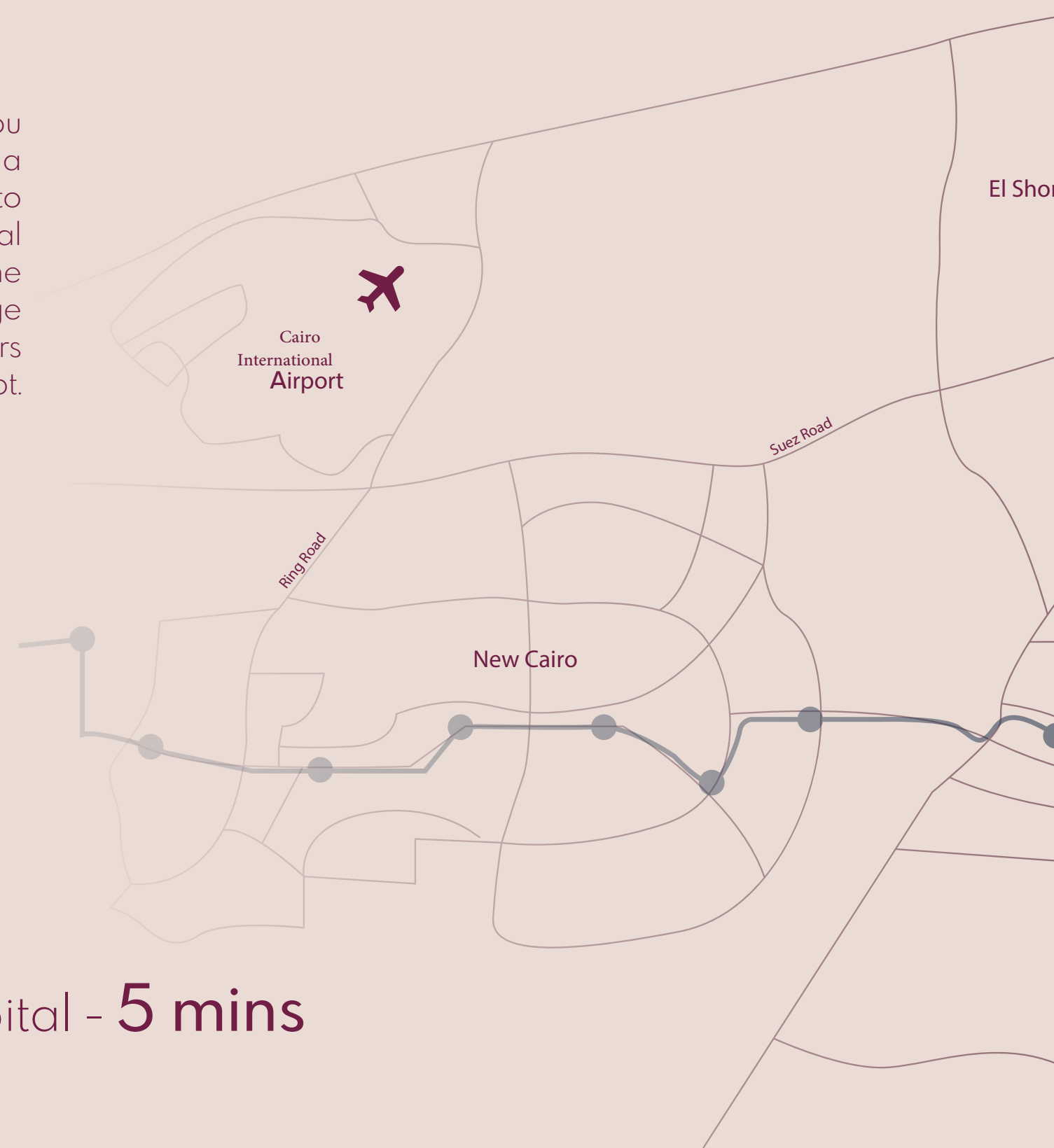
JOY IN LIVING

02

Exceptional Location



Imagine a city where everything you need is at your fingertips. Mada boasts a prime location with direct access to major arteries, including the Regional Ring Road, Middle Ring Road, and the Cairo-Suez Road. With a 3 KM frontage on Suez Road, this urban marvel offers seamless connectivity to the rest of Egypt.



New Administrative Capital - **5 mins**



03

A Mega City Beyond Imagination

This fully integrated city blends modern living with vibrant experiences, making it an ideal destination for developers and investors. Mada is set to become Egypt's leading hub for innovation and luxury, promising upscale, dynamic communities for all. With a projected population of 500 thousands people, the city will be seamlessly connected through 5th-generation technology, ensuring unmatched convenience and connectivity.





Unparalleled Horizons



CENTRAL

Mada is a highly accessible city with a 3 km frontage on Suez Road, connecting to major routes like the Regional Ring Road and Cairo-Suez Road. Its proximity to Cairo International and East Cairo airports ensures seamless travel.



INNOVATIVE

Mada fosters creativity, innovation, and economic growth with smart infrastructure, luxury residences, top education, and world-class hospitality, offering a globally-inspired, elevated lifestyle.



SUSTAINABLE

Mada sets a new standard for urban living with sustainable infrastructure, green spaces, and renewable energy, promoting social and economic well-being.



UPSCALE

The city, known for elite developments and iconic landmarks, offers luxury living and sophisticated infrastructure, making it a top choice for high-net-worth individuals seeking exceptional quality of life.



JOYFUL

Mada enhances quality of life with world-class recreation, entertainment, and social activities, creating a vibrant, fulfilling, and enjoyable living experience.



SECURE

Mada seamlessly integrates residential, commercial, entertainment, education, and hospitality, offering convenience, safety, and a cohesive community.



04

Landmarks &
Attractions





City Districts

ENTERTAINMENT

COMMERCIAL

HEALTHCARE

EDUCATION

RESIDENTIAL

CENTRAL GREEN PARK

Entertainment District

This first of its kind entertainment district is a regional tourism hub, drawing millions to its unique attractions, including an acclaimed international theme park, positioning Mada as Africa's top destination for leisure and entertainment. Integrating leisure, hospitality, retail, and residential elements, it sets new standards for innovation and unforgettable experiences.



International Theme Park

With world-renowned attractions such as an international theme park, the city offers endless entertainment for visitors of all ages. This exciting addition to Mada promises to bring unmatched thrill and entertainment, offering a wide range of exhilarating rides, family-friendly attractions, and immersive experiences. This achievement marks a new era of fun and adventure.





World Class Hotels

Mada will feature an array of world-class hotels, setting a new standard in luxury and hospitality. These hotels will offer exceptional services, cutting-edge amenities, and elegant accommodations designed to provide an unparalleled guest experience. Strategically located throughout Mada, these establishments will complement the city's upscale lifestyle.

Iconic Regional Shopping Mall

Mada is set to become a premier shopping destination, showcasing cutting-edge luxury brands, local boutiques, and international retailers, alongside gourmet dining and entertainment like a multiplex cinema, indoor theme park, and VR experiences. It will also feature rooftop gardens, advanced smart technologies, energy-efficient systems, and eco-friendly materials, creating an exceptional leisure destination.



Commercial District

Mada's commercial district will be a dynamic hub for corporations, regional headquarters, and startups, featuring sleek towers, green spaces, and art installations. With amenities like fitness centers, cafes, and advanced tech for connectivity, its flexible office designs will adapt to evolving business needs. The district will foster a thriving business environment, making it a premier destination.





Healthcare District

Mada's healthcare district will feature a state-of-the-art hospital with advanced technology, polyclinics, outpatient centers, and wellness facilities. Designed for patient comfort, it will include healing gardens and use smart technologies like telemedicine and AI-driven diagnostics, setting new standards for modern, sustainable healthcare excellence.

Educational District

Mada's educational district will include a diverse range of top-tier local and international schools and universities, providing a world-class learning environment. It will offer cutting-edge facilities, advanced academic resources, and a curriculum focused on excellence, fostering a vibrant academic community and attracting families and students seeking high-quality education.



Residential District

Mada's residential district combines contemporary luxury with top-tier amenities, featuring state-of-the-art housing, green spaces, and easy access to education and entertainment. Designed for families and individuals seeking a vibrant lifestyle, it emphasizes community and sustainability. Mada offers a highly attractive option for both residents and investors.



Central Green Park

A refreshing escape from urban life, with expansive lawns for picnics and activities, interconnected walking and cycling paths, and serene water features. The park will also include sports courts, playgrounds, and cultural spaces for events. Emphasizing sustainability, it will feature native plants and eco-friendly technologies, making it the green heart of Mada.



05



MIDAR MASTERING CITIES

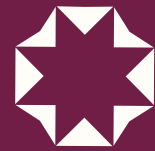
MIDAR is Egypt's leading master developer, specialized in urban development through the transformation of undeveloped land into fully-fledged, smart cities. This entails master planning, infrastructure development, and strategic implementation. MIDAR partners with top-tier real estate developers and regional investors to create sustainable urban spaces that leverage cutting-edge technology.



Facts & Figures

MIDAR was born from the vision of creating urban spaces that are not only smart and innovative, but also sustainable and livable. By combining its expertise in urban development with a commitment to sustainability and technological innovation, MIDAR has become Egypt's leading master developer.





MIDAR

www.midar.org